

PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit our website.

WHAT PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device.

Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as **Device Information**.

We collect Device Information using the following technologies:

- **Cookies** are data files that are placed on your device or computer and often include an anonymous unique identifier.
- **Log files** track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

Also, when you submit your information through one of our forms, through the Site, we collect certain information from you, including your name, address, shipping address, phone number and email. This is called **Personal Information**.

By **Personal Information** in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW WE USE YOUR PERSONAL INFORMATION

We use the Personal Information that we collect generally to reach back out to you to provide you with information about our organization.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site.

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with other organizations (such as United Way Fresno Madera and the Creek Fire Recovery Collaborative) who are assisting in Creek Fire Recovery to help us ensure we are getting you the most help we can based on the needs you've shared.

We also use Google Analytics to help us understand how our visitors use our website. [How Google uses your Personal Information](#).

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

YOUR RIGHTS

If you are a European resident, you have the right to access the personal information we hold about you and to ask that your personal information is corrected, updated, or deleted. If you would like to exercise this right, please contact us.

Additionally, if you are a European resident, we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

Please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you submit your information through one of our online forms through the Site, we will maintain your information for our records unless and until you ask us to delete this information.

MINORS

The Site is not intended for individuals under the age of 18.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

If you have questions and/or require more information, do not hesitate to contact us **CreekFireRecoveryGroup@gmail.com**